

Foreword

Each year we use our performance and business plan to report on progress and share our priorities for the year ahead.

This plan set outs how we will implement the second year of our Corporate Strategy.

First, our thanks to you – our staff, members, volunteers and partners – for everything you have done as we have moved forward together during the first year of the Corporate Strategy in 2016/17. We appreciate the hard work, professionalism and commitment during the year as we have shaped how we organise ourselves to be fit for the future.

Our focus for 2017/18 is our health as an organisation, how we will operate and how we work together. This will help to support a sustained and enhanced delivery throughout the strategy. We will also focus on how we share our story and grow engagement and support for the Peak District National Park, so we can continue to speak up for and nurture it for now and for future generations.

For 2017/18, we have set realistic, yet ambitious, targets to support our purpose of speaking up for and nurturing the Peak District National Park – now and for future generations. These will sustain us into the future.

This plan also reflects on our achievements in 2016/17, set out in our simplified corporate reporting measures. While our business as usual work has been achieved, not all development objectives have, due to the restructure.

As we continue to develop, we will find even better ways to deliver for the landscape and the people who enjoy it – because this is why we do what we do. Thank you to all for your valued contributions during a time of transition, as we work together for the Peak District National Park.

Lesley Roberts
Chairman

Sarah Fowler
Chief Executive